

AIRCRAFT

New "Save the Coral Reefs" Aircraft

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Farnborough, 19th July 2018 – Hi Fly is supporting the Mirpuri Foundation campaign "Save the Coral Reefs" by painting one of its aircraft with a special-themed livery, aiming to reinforce worldwide the message of sustainability and protection of the seas.

The airline joined the project in cooperation with Mirpuri Foundation, Hi Fly's principal sustainability partner and AkzoNobel, that provided the coating to personalize the project. The chosen aircraft was an Airbus A380-800, the biggest commercial aircraft in the world, which is now painted on both sides, one side in dark blue displaying destroyed corals contrasting with a light blue side representing a pristine ocean with colourful and healthy marine life.

"A big cause requires a big answer and now, the biggest commercial aircraft on the planet will be the one carrying this big message around the globe", says Paulo Mirpuri, President of both Hi Fly and Mirpuri Foundation.

With this initiative, Hi Fly is raising awareness for this unprecedented campaign to fight the destruction of coral reefs. If no action is taken, these beautiful ecosystems will disappear by 2050. With 50% of the world's corals already gone, action needs to be taken immediately and awareness is the first step.

MIRPURI FOUNDATION

FOR A BETTER WORLD

About Hi Fly

Hi Fly is the largest wet leasing specialist operating an all Airbus fleet. The EASA and IOSA certified and FAA approved carrier operates a fleet of large wide body aircraft, Airbus A330s, A340s and now the A380s, exclusively available for Wet Lease worldwide. Wet Lease - the supply of aircraft and crew, maintenance and insurance - is Hi Fly's core business and has been developed with unmatched operational expertise for over a decade. For more information please visit www.hifly.aero

About Mirpuri Foundation

Mirpuri Foundation was established by its President Paulo Mirpuri with the commitment to make the world a better place for future generations. The non-profit organization partners with governments, businesses, communities and individuals to address a range of projects in Aerospace, Medical Research, Wildlife Conservation, Performing Arts, Social Responsibility and Marine Conservation. Earth and ocean sustainability have been granted special attention and Mirpuri Foundation has put into practice several campaigns to raise awareness towards current challenges and emerging threats, as sponsoring the Turn The Tide on Plastic boat in the Volvo Ocean Race 2017-18 edition. For more information please visit www.mirpurifoundation.org

About AkzoNobel

AkzoNobel has a passion for paint. We're experts in the proud craft of making paints and coatings, setting the standard in color and protection since 1792. Our world class portfolio of brands – including Dulux, International, Sikkens and Interpon – is trusted by customers around the globe. Headquartered in the Netherlands, we operate in over 80 countries and employ around 35,000 talented people who are passionate about delivering the high performance products and services our customers expect. The sale of our Specialty Chemicals business is expected to be completed by the end of 2018. For more information please visit www.akzonobel.com.

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